

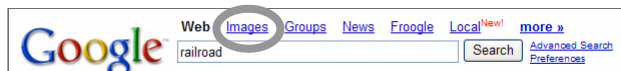


UNION TECHNOLOGIST

OCTOBER 2005

IMAGE SEARCH AND STORAGE ON THE WEB

Unlike images in a word document, images on the web are stored separately from the text of the web page. Thus, they can also be searched for and used separately. Many search engines allow you to search specifically for images. Look for a choice to search “images” in Google, Yahoo, etc.



The problems with a general searches such as this include:

No clear rights to reuse the image. Images should not be reused without permission from owner/creator

Images are not associated with keywords, so searches are not very accurate.



F L I C K R

Yahoo manages an image service called Flickr. It is a free

storage area for pictures. You can also search for pictures put online by others or form a group to discuss them.

Flickr allows the image owner to associate tags (keywords) that describe the pictures. The pictures can also be organized into sets on your photo page. Another way to organize or search for photos is by creating or joining a group where images with a common purpose can be shared.

For example, one teacher has put up a series of images of real life math concepts such as angles, fractions and fractals. (www.flickr.com/photos/visualclassroom/) Perhaps your students could use a digital camera to illustrate a concept and document it with notes attached to the pictures. Then other classes around the world can use them.

Images of your students should be placed online with care.


CONTINUED ON PAGE 2

WEBSITES OF INTEREST

- www.flickr.com
Create your own photo web pages and easily organize and share your photos. Find images that can be legally used by your students.
- picasa.google.com
free software to manage your pictures.
- www.medmutual.com
Manage your medical claims quickly and easily online using MyHealthPlan

DOING BUSINESS ONLINE

You can do more and more of your personal business online these days. Online access can make it much easier for you to manage your accounts. It can also be easier to find account information than looking for the paper copy.

Make sure a site is secure before entering any personal information. Secure websites display “https://” in front of the site location and have a locked padlock icon in the bottom right of the web browser. 

Criminals attempt to trick you into giving them your account, password, and other

personal information so they can use it to get to your online accounts. The most common way they do this is to send you a fake e-mail that looks like it is from your bank or other business. You will be asked to update your account using a link to a very realistic looking, but *fake*, web site.

To protect yourself, always type your financial business' address directly into the web browser or choose a bookmark you created.

Most financial websites now provide a web based messaging system to communicate with you, replacing or confirming insecure e-mails.

IMAGE SEARCH AND STORAGE ON THE WEB (CONTINUED FROM PAGE 1)

Parent/Guardian permission should always be obtained in advance. You might consider making those pictures private and inviting parents in your class to view them via an e-mail.

At the bottom of the Flickr web page are links to all of Flickr's features. Under the Explore heading are links to search tools.

Flickr encourages the use of a Creative Commons license allowing you search for and legally use licensed pictures (often limited to not-for-profit purposes).

Click on Creative Commons under the Explore heading and then do a tag (keyword) search for licensed pictures.

The only license that precludes student or teacher use in multi-media projects is the "No Derivative Works" license. Attribution requires students to list the sources of the material they use, something they should be doing anyway.

Briefly...

Attribution means:
You let others copy, distribute, display, and perform your copyrighted work - and derivative works based upon it - but only if they give you credit.



Noncommercial means:
You let others copy, distribute, display, and perform your work - and derivative works based upon it - but for noncommercial purposes only.



No Derivative Works means:
You let others copy, distribute, display, and perform only verbatim copies of your work, not derivative works based upon it.

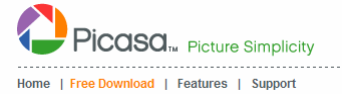


Share Alike means:
You allow others to distribute derivative works only under a license identical to the license that governs your work.



P I C A S A

Google has free software you can download and install on your computer to manage photos from your digital camera or other sources. (picasa.google.com)



The program searches your hard drive for pictures and creates a database of thumbnails (small images) that you can organize without moving the original images. After starting Picasa, you can turn off the automatic scanning of all drives from **Folder Manager** under the **Tools** menu by unchecking them. You can then add only the folders and CDs that you actually want it to scan for images. *This is especially important on a school computer attached to a network with hundreds of files shared by others.*

Once the images have been added to Picasa, you can perform basic fixes such as rotating, cropping, straightening and add a variety of special effects.

You can view selected images in a slide show and/or create a set of files for web pages with web friendly sized images and thumbnails. If you save the web page files on the building network share they can be viewed within the school without putting them on the actual web.

Share how you use these tools in the classroom on the Union Technologist blog at www.novemberlearning.com/blogs/uniontech/

MEDICAL MUTUAL ONLINE

If you use Medical Mutual, you can access your claims history from the "MyHealthPlan" link on www.medmutual.com.

After logging in, choose "My Claims" under "My Health Plan." Click on the claim number to see the details of the claim.

If you have a question about any claim you can manage the correspondence online. Click on "Contact Us About This Claim" or "Appeal Claim" as appropriate.

If you cannot resolve a claim, contact Dan MacDonald at the Union office. It helps to copy the claim EOB (Explanation of Benefits) and include it in an e-mail you send to Dan (D_MacDonald@chuh.org).

The screenshot shows a web interface with a navigation menu. The 'MY HEALTH PLAN' menu is open, showing options: My Account, My Claims (highlighted), ID Cards, Certificate Book, and Pharmacy Information. Below the menu, the 'Claim Detail' page is visible, showing a claim number: 5258416131000. There are links for 'View EOB', 'Contact Us About This Claim', and 'Appeal Claim'. A note states: 'Note: If your claim is not fully processed, your EOB may r'.

CLEVELAND HEIGHTS TEACHERS UNION

Fairmount Office Building
3473 Fairmount Boulevard
Cleveland Hts, Ohio 44118

Phone: 216-321-0020

Fax: 216-321-0786

Email: office@chtu.org

Web: www.chtu.org

RSS: www.chtu.org/rss.xml

Editor

Stephen Titchenal

S_Titchenal@chtu.org